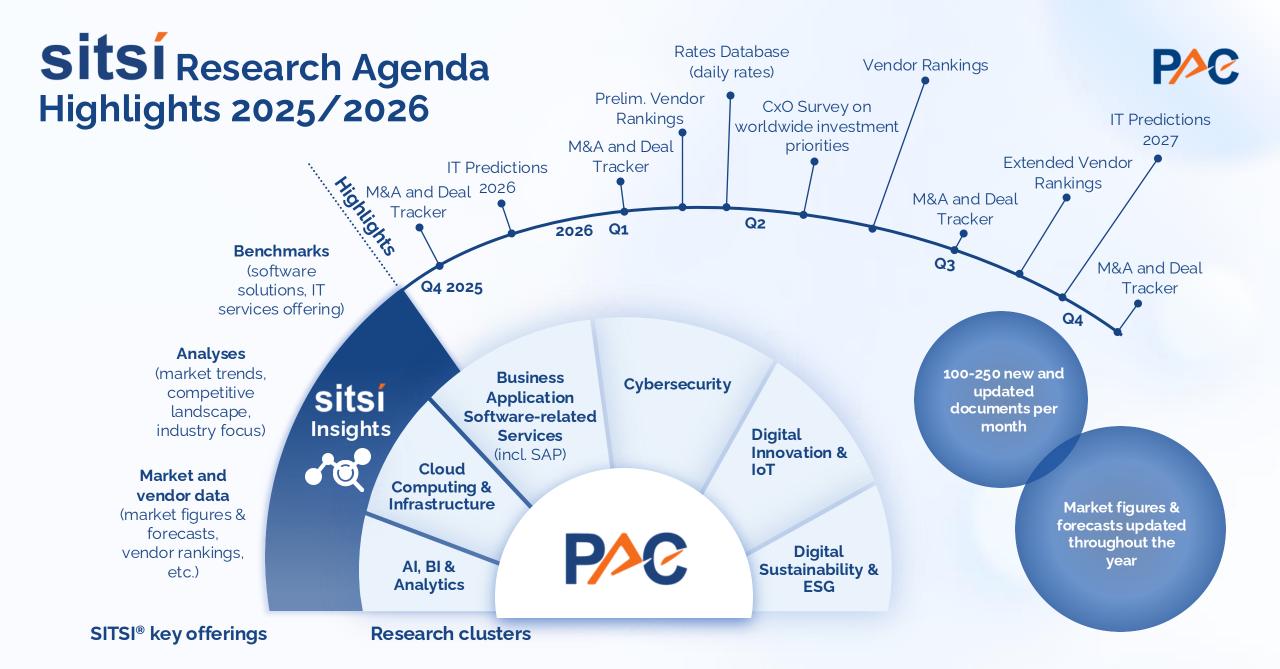


PAC Research Agenda 2025/2026

SITSI®, PAC RADAR, CxO Surveys



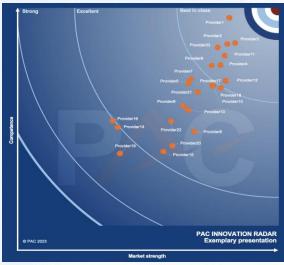
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PAC RADAR Agenda 2025/2026









The PAC RADAR is a tool for the holistic evaluation and visual positioning of software suppliers and IT service providers on local markets. It supports IT buyers in the selection of suitable IT partners.

PAC CXO Agenda 2025/2026



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Research Agenda 2026 by Cluster Topics



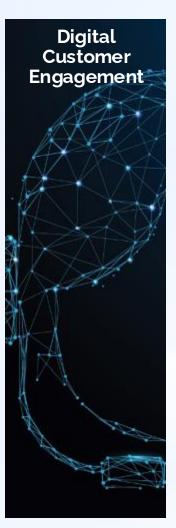


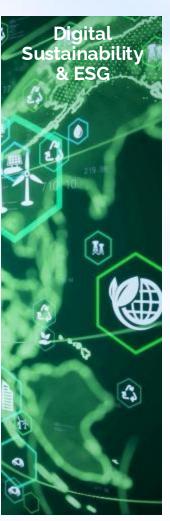












Cloud & Infrastructure Services PAC Research Topics 2026







- Digital sovereignty
- Quantum computing
- Resilience
- Data center innovation
- Distributed cloud
- SAP on cloud
- Open source
- Vertical cloud adoption
- **Edge computing**
- Hybrid cloud
- **Network innovation**



AI & Analytics **PAC Research Topics 2026**











- Multimodal Al agents
- Scaling AI challenges
- Al orchestration
- Al governance
- Agentic AI workflow transformation
- Al sovereignty, from automation to autonomy



Business Applications-related Services PAC Research Topics 2026









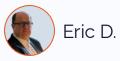
- SaaS & cloudification of ERP applications
- Al and GenAl-infused applications
- Application security and sovereignty
- Trends in application testing
- **IP-based consulting**



Cybersecurity **PAC Research Topics 2026**







- Al-powered attacks & defenses
- Al governance & LLM security
- Cloud-native security & CNAPP
- Post-quantum cryptography
- Autonomous cyber defense
- Secure edge & 5G infrastructure
- Identity & access management 2.0
- (Software) supply chain security



IoT and OT & Engineering Services PAC Research Topics 2026





- Physical AI (smart robots)
- Industrial AI
- IT/OT (data integration, exchange, management, models)
- Industrial metaverse
- PLM
- Engineering services
- Smart health
- Software-defined automation

• ...



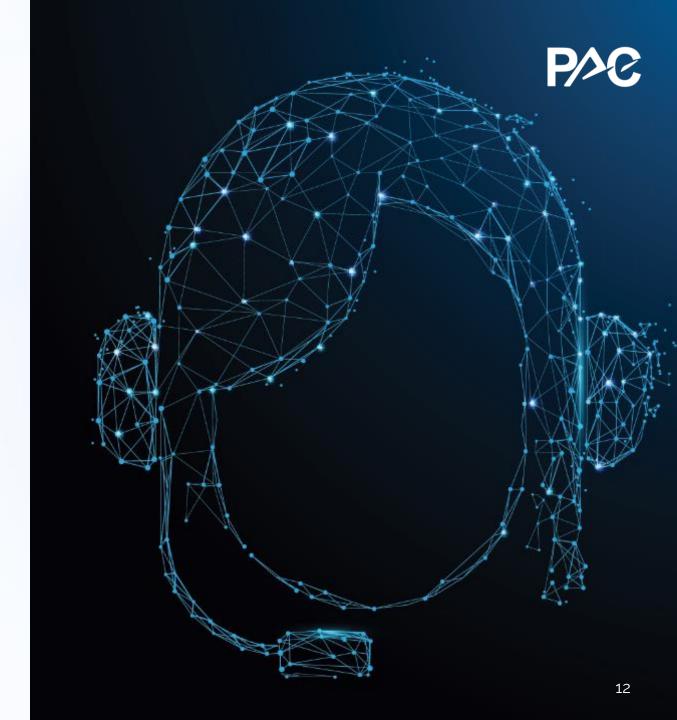
Digital Customer Engagement PAC Research Topics 2026







- Agentic Al for customer journeys
- Disruptive concepts and providers
- Al for fulfillment
- **AI-powered PIM**
- Al-optimized order management
- Agentic AI for omnichannel



Digital Sustainability & ESG PAC Research Topics 2026







- Sustainable asset management through IoT
- Digital ESG reporting
- Sustainable product design across industries



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